

Community-Wide Cleanup Event

April 10, 2021 8am

Sponsored by **Keep Jasper Beautiful**
with the help of the
Jasper Master Gardeners
&
Longleaf Ridge Master Naturalists

Great volunteering opportunity!
We will collect trash from the roadsides in Jasper.

Wear long pants and closed-toed shoes.

There will be donuts!

Gloves, orange vests, trash bags, grabbers, and
water will be provided.

**Meet at the Outdoor Learning Center
on Water St. in downtown Jasper.**

Show your pride in our community by helping us to keep it beautiful!

**KEEP AMERICA
BEAUTIFUL**

**GREAT AMERICAN
CLEANUP**



FOR IMMEDIATE RELEASE | March 25, 2021
CONTACT | Brent Meaux
409-384-5747 / Brent.meaux.hlby@statefarm.com

Jasper Master Gardeners hosts 2019 Great American Cleanup Keep Jasper Beautiful Texas Trash Off
Jasper Master Gardeners invites locals to join Texas and America in the largest community improvement program.

April 10, Jasper, TX– The Jasper Master Gardeners, which is committed to enhancing the community environment of Jasper & Jasper County, announced the launch of their **2021 Great American – Keep Jasper Beautiful - Texas Trash off** taking place on **April 10 (8am to 11am)** at the Outdoor Learning Center on Water Street. **All organizations and individuals of all ages to participate in the event and help Keep Jasper and Lake Sam Rayburn clean and beautiful.**

Keep America Beautiful's **Great American Cleanup (GAC)** is part of a nationwide effort that takes place in more than 20,000 communities year-round. Keep Texas Beautiful encourages participation in the event from March-May and helps mobilize thousands of Texans to improve the beauty and health of their community. Activities can include beautifying parks and recreation areas, cleaning waterways, handling recycling collections, picking up litter, removing graffiti, planting trees and conducting educational programs and litter-free events.

The Don't mess with Texas® Trash-Off, hosted by Keep Texas Beautiful and Texas Department of Transportation, serves as Texas' signature event for the Great American Cleanup and is the single largest one-day cleanup event in the state. The program supports efforts to clear Texas roadsides of trash and will take place throughout Texas from May 1-31, 2021.

Keep Jasper Beautiful, along with other organizations in Keep America Beautiful's national network of community-based affiliates, plans volunteer events and education programs that help to [choose from among the appropriate initiatives: renew parks, trails and recreation areas, clean shorelines and waterways, remove litter and debris, reduce waste and improve recycling, and plant trees, flowers and community gardens].

Keep Texas Beautiful programs gives every community the opportunity to participate and "make a difference" in their community by putting their "energy into Action". Keep Jasper Beautiful's role is to get the information out to YOU and empower YOU to make the difference by participating in whatever YOU feel makes the greatest impact.

More information about Keep Texas Beautiful cleanups and programs are available at www.ktb.org/cleanup.

About Keep Texas Beautiful

Keep Texas Beautiful is a network of dedicated Texans working together to make our state the best place to live, work and play. **We equip local partners and affiliates with the tools they need to build vibrant, engaged communities.** Founded in 1967, Keep Texas Beautiful has more than 50 years of experience deploying resources for local clean-up, recycling and youth engagement efforts. Everything we do is focused on mobilizing volunteers to take action across the state. As a 501(c)3 nonprofit, we lead more than 300 affiliates and reach 19 million Texans annually. We are proudly based in Austin, Texas. For more information and to get involved, visit www.ktb.org and follow online on Facebook, Twitter and Instagram @keptxbeautiful.



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Keep America Beautiful

Keep America Beautiful, the nation's iconic community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Celebrating its 65th Anniversary in 2019, Keep America Beautiful strives to End Littering, Improve Recycling and Beautify America's Communities. We believe everyone has a right to live in a community that is clean, green and beautiful, and shares a responsibility to contribute to that vision. Behavior change – steeped in education, research and behavioral science – is the cornerstone of Keep America Beautiful. We empower generations of community and environmental stewards with volunteer programs, hands-on experiences, educational curricula, practical advice and other resources. The organization is driven by the work and passion of more than 600 Keep America Beautiful affiliates, millions of volunteers, and the collaborative support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. Join us on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Donate and take action at kab.org.

Texas Department of Transportation TX DoT

The Texas Department of Transportation is responsible for maintaining 80,000 miles of road and for supporting aviation, rail, and public transportation across the state. TxDOT and its 12,000 employees are committed to working with others to provide safe and reliable transportation solutions for Texas by maintaining a safe system, addressing congestion, connecting Texas communities, and being a Best in Class state agency. Don't mess with Texas® is a registered trademark owned by the Texas Department of Transportation. For more information visit www.dontmesswithtexas.org.